Orfalea College of Business students will become the first group of Cal Poly students to travel to Cuba. This weeklong study abroad experience will provide a unique view of a country in transition as its doors are gradually opened to U.S. trade and travel. In addition to visiting the recently opened US Embassy, students will get an inside look at commerce and culture in Cuba with visits to local artists, scholars, and business owners.

### Schedule March 19-25

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<th>Day</th>
<th>Activities</th>
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| **1** | On the first full day in Havana, students will visit the locations listed and become acquainted with Havana through a city orientation tour by bus. The day will end with conversation on civil society/politics and dinner at a local cafe, where the group will meet the owners of the establishment and learn about the climate of private business ownership in Cuba.  
- Old Havana  
- Plaza Vieja  
- University of Havana  
- Riviera Hotel  
- La Rampa  
- Parque Copelia  
- US Embassy |
| **2** | Students will spend the day exploring emerging industries of Cuba. Among these are the Medical and Biotechnology fields. The night will end with a discussion led by Rena Perez on “Living in Cuba Today.”  
- Felix Varela Cultural Center  
- Hotel Nacional  
- La Guarida  
- Partagas Cigar Factory  
- Mal Paso Dance Company |
| **3** | This day features a trip to nearby Mataznas, known as the “Athens of Cuba” in its early years. The group will learn about the history of Mataznas and its rise to fame, through the sugar and coffee industries.  
- Plaza de la Vigia  
- Ediciones Vigia  
- Matanzas Seminary  
- Ludwig Foundation of Cub  |
| **4** | On this day, while sightseeing in the locations listed below, students will learn about the Cuban economy and the cigar industry. In addition, Enrique Nunoz, owner of the well-known restaurant La Guarida, will discuss with the travelers his experiences as a business owner.  
- Latin American School of Medicine  
- Jaimanitas  
- A performance center featuring Cuba Havana Dance Troupe  
- BioCubaFarma |
| **5** | The travel group will attend a discussion on US/Cuba relations and afterward, experience first-hand a private marketplace in Cuba and learn about how these cooperatives work in conjunction with the State.  
- University of Havana  
- El Trigal  
- El Cocinero  
- Fabrica de Arte  |
| **6** | A visit to the western valleys of Cuba is in store for the students on this day. They will visit a tobacco farm and learn more about the economics behind Cuba’s growing tobacco industry.  
- Orchid Farm at Soroa  
- University of Pinar del Rio  
- Valle de Vinales  
- El Zorro el Cuervo |